Lauren Schwartz

Lauren, who became a partner four years ago at Outside The Box, has been with the company since its inception in 1995, and comes to the table with a unique set of credentials.

After graduating from NYU with a BA in Economics and Journalism, Lauren's career started at Nordico Market Development, a New York based marketing and product development firm. Her responsibilities included managing all aspects of the business, from financial analysis and product/inventory control to market research.

After a three-year hitch with Nordico, Lauren decided to follow her true passion, so she enrolled in the Rhode Island School of Design where she received a BFA in Graphic Design.

From the beginning she has expanded on this traditional design background with digital expertise: Photoshop, Illustrator, Quark, Flash and Director (to name just a few), in addition to programming skills such as html, dhtml JavaScript, css, ActionScript and asp.net.

Her strong design sense, technical expertise and programming ability have lead to the creation of numerous dynamic multimedia presentations, web sites, and print pieces.

Lauren's background and skills allow her to be not only a "hands-on" designer and programmer, but someone with strong project management and organizational skills who understands the design process from start to finish and can communicate clearly and directly with staff and clients.

She has won numerous awards for her design and programming since joining Outside The Box.

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